



Committee
for
Wyndham
inc.

the
Gordon

TAFE VICTORIA

Member Story Highlight

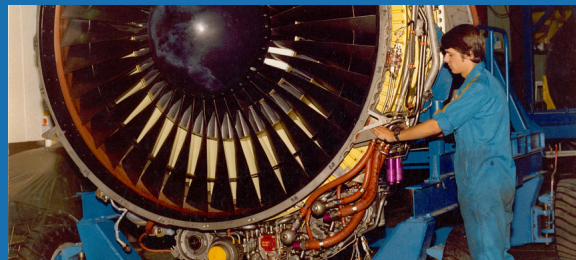
HOW IS THE GORDON CONTRIBUTING TO THE
GROWTH AND SUCCESS OF THE WYNDHAM
AREA?

WWW.COMMITTEEFORWYNDHAM.COM.AU

WWW.THEGORDON.EDU.AU

INTRODUCTION

THE GORDON – HISTORY



In a recent discussion between The Gordon and the Committee for Wyndham, an intriguing question emerged: “Does The Gordon have a vision for Wyndham? If so, what does it look like?” This question sparked a compelling discussion about the pivotal role The Gordon plays in the Wyndham region and its vision for the future.

With a proud history stretching back 137 years, The Gordon has undergone a remarkable transformation from its humble beginnings as a mechanics institute and night school for tradespeople. Once a technological college, it has evolved into a dynamic educational institution with multiple campuses across Geelong, and a broader spectrum of courses tailored to diverse needs. Today, The Gordon is a cornerstone for secondary school students, VCE and VET graduates, and those re-entering the workforce, with a strong commitment to serving the Wyndham community.

THE GORDON AND WYNDHAM

How many Wyndham residents are enrolled at The Gordon?

So, just how significant is The Gordon's presence in Wyndham? In 2023, a notable 802 Wyndham residents were enrolled in Certificate or Diploma courses at The Gordon's Werribee campuses. Impressively, 303 of these students completed their qualifications within the year. This diverse student body included 489 VET Delivered to Secondary School (VETDSS) students and 8 international students, underscoring The Gordon's broad reach and impact.



How many courses does The Gordon offer for the Wyndham region?



Offering a wide range of 19 distinct courses in Wyndham—from Animal Care and Community Services to Plumbing—The Gordon is committed to providing accessible and relevant education. Their FREE TAFE options and flexible study modes, including full-time and part-time, ensure that students can balance their studies with other commitments. With three campuses in Wyndham, The Gordon is deeply rooted in the community and dedicated to making a positive impact.

THE GORDON AND WYNDHAM

How does The Gordon reflect Wyndham's educational needs?



The Gordon's dedication to meeting Wyndham's educational needs is evident in its tailored course offerings, which reflect local trends and labor market demands. As The Gordon emphasises, "We are ensuring that our data covers the labor shortage areas in Wyndham, so we can support both community members and local businesses effectively." For instance, Health and Community Services are top priorities, offering hands-on experience aligned with local needs. This focus aligns with 2024 data showing Health Care and Social Assistance as the largest employing industry in the region, followed by Transport, Postal, and Warehousing, and other key sectors.

How is The Gordon ensuring to combat unemployment challenges?

Addressing unemployment challenges is also a priority. Data from June 2024 shows Western Melbourne's unemployment rate at 6.2%, compared to Victoria's 4.5% and Australia's 4.1%. "We strive to stay innovative and meet the needs of individuals, communities, and industries," says The Gordon. Their adaptability and forward-thinking approach ensure they remain relevant and effective.

THE GORDON AND WYNDHAM

Future Focused



Reflecting on the Committee for Wyndham's initial question, The Gordon's vision is clear: "A thriving Wyndham with an educational institution that bridges gaps is our vision." Their ongoing efforts are making a tangible difference in Wyndham and Western Melbourne, creating positive ripples across the community, schools, and businesses. By staying ahead of important trends and actively shaping them, The Gordon is committed to continuous improvement and collaboration to address educational and employment challenges.

As we look to the future, let's celebrate The Gordon's achievements and anticipate further positive developments. Their unwavering dedication to aligning with the needs of Wyndham and Western Melbourne underscores their role as an essential educational partner. For those interested in learning more about how The Gordon is driving change and supporting the community, please visit www.thegordon.edu.au or if you'd like to speak to them directly please reach out to the Committee for Wyndham for an introduction.

Together with the Committee for Wyndham, The Gordon is set to continue making a significant and positive impact on the region's educational landscape



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Thank You

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